

YOUTH

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YOUTHUX | MEET THE TEAM



ROGER
CO-DIRECTOR & TEAM BUDDY

hello

A stylized illustration of a yellow tulip flower with a green stem and leaves.

CLAIRE
CO-DIRECTOR & TEAM BUDDY

CAROLRYN
PROJECT INTERN - UGANDA



SARAH
TECHIE & TEAM BUDDY



DANIELLE
MARKETING & TEAM BUDDY



YASMIN & ANZAL
SUMMER INTERNS



OUR WHY STATEMENT

"TO SUPPORT YOUNG PEOPLE TO
CREATE NEW IDEAS SO THAT
TOGETHER THEY CAN BUILD A BETTER PLACE TO LIVE
FOR ALL OF US"



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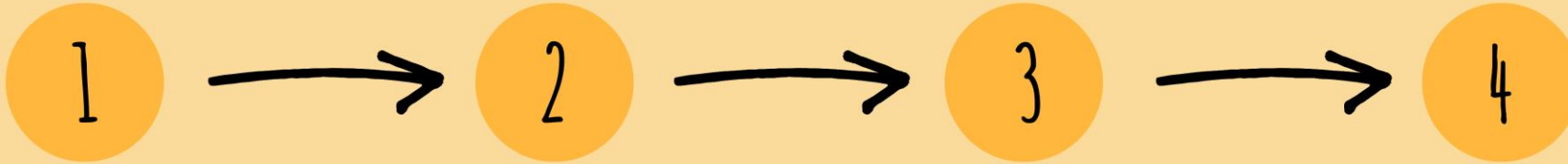
YOUTHUX - 4 STEP SOCIAL INNOVATION PROCESS

YOUNG PEOPLE
(SOCIAL INNOVATORS)

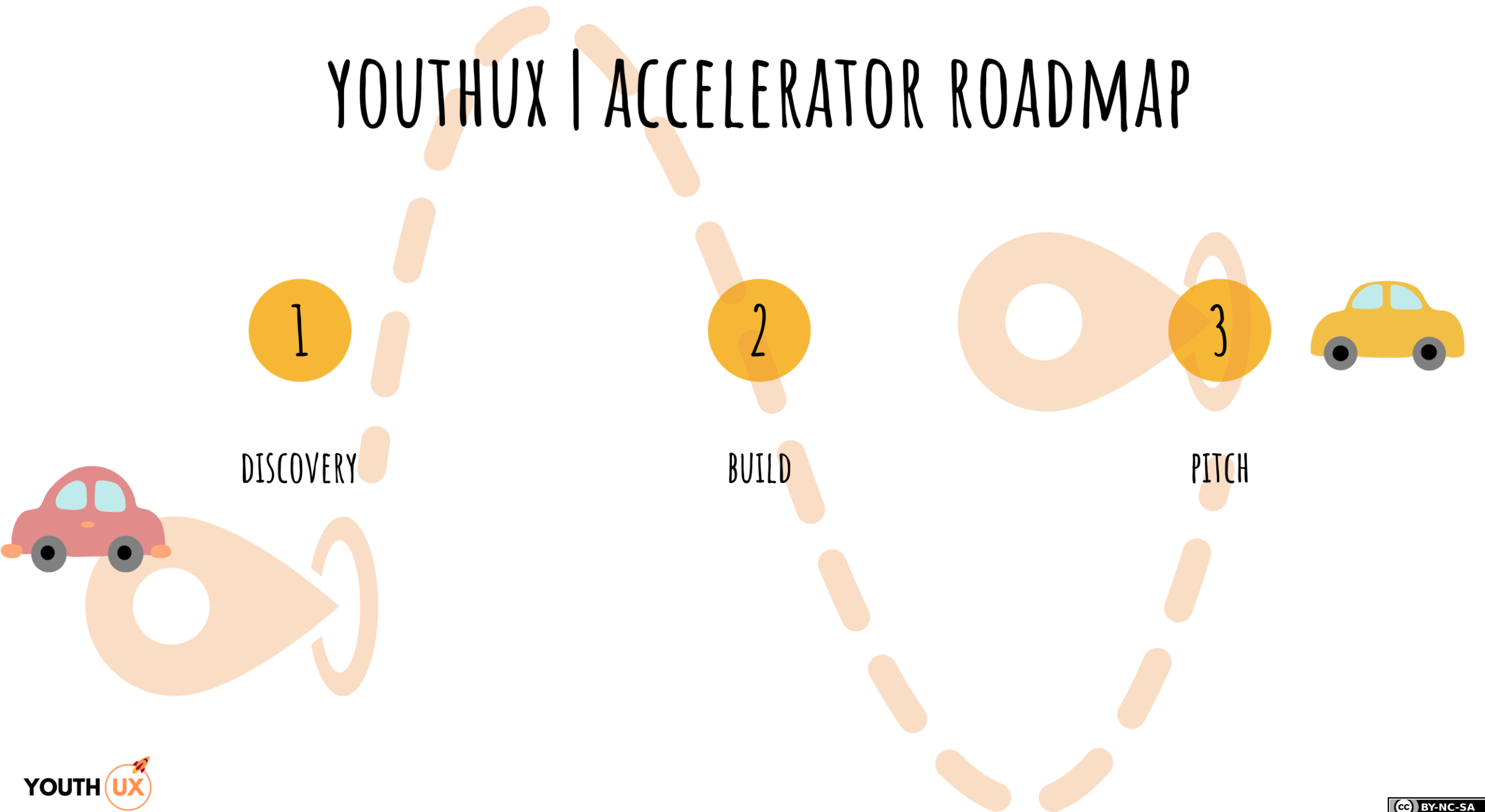
DATA &
ANALYSIS

CO-PRODUCTION
& PROTOTYPING

SUSTAINABLE ENTERPRISES,
COMMUNITIES & IMPACT



YOUTHUX | ACCELERATOR ROADMAP



YOUTHUX - OUR OUTPUTS

GLOBAL MOVEMENT OF
CONNECTED YOUNG PEOPLE

1



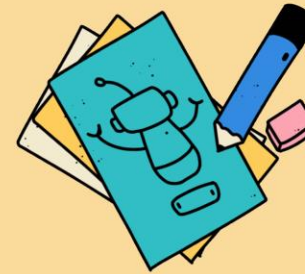
SUSTAINABLE SOCIAL
INVESTMENT FUND

2



INCREASED KNOWLEDGE
& SKILLS BASE

3



SUSTAINABLE ENTERPRISES
& COMMUNITIES

4



POWERED BY THE YOUTHUX
DASHBOARD

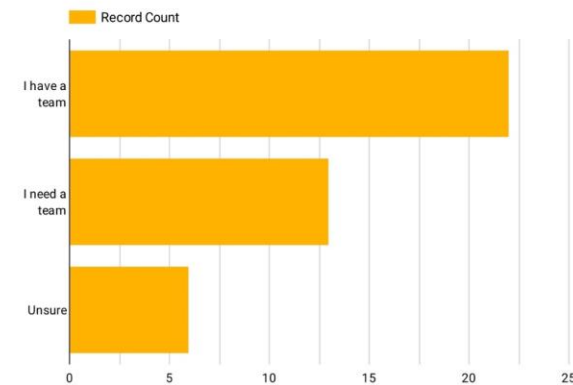
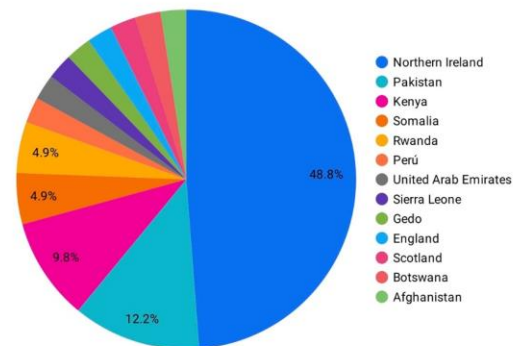
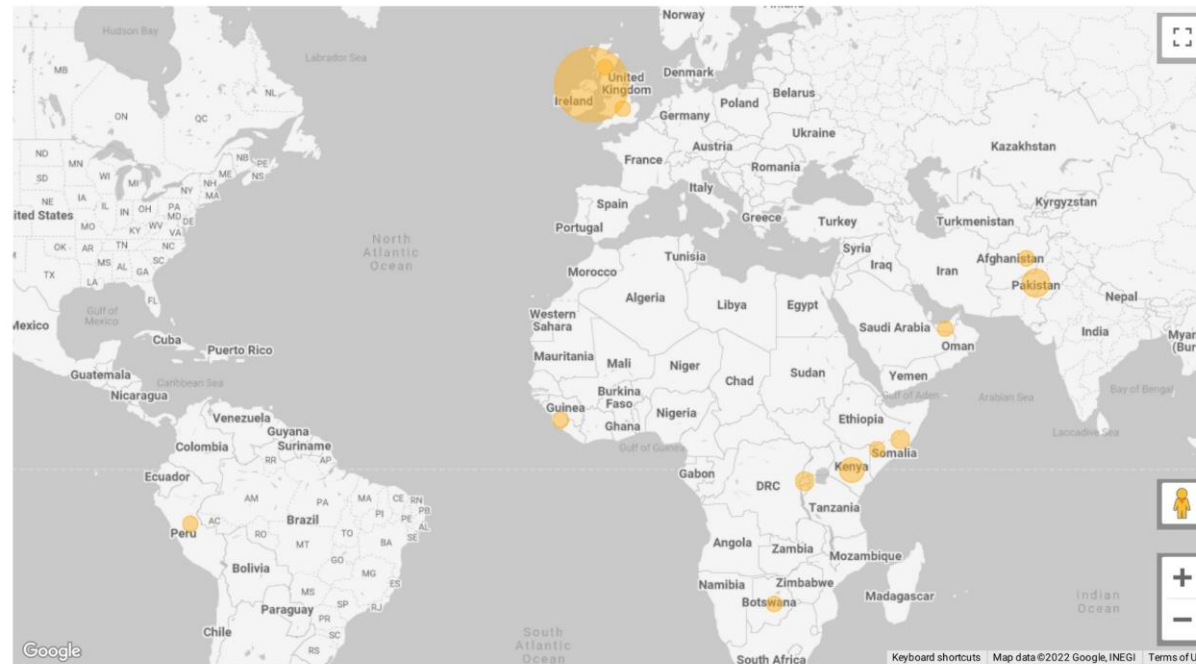




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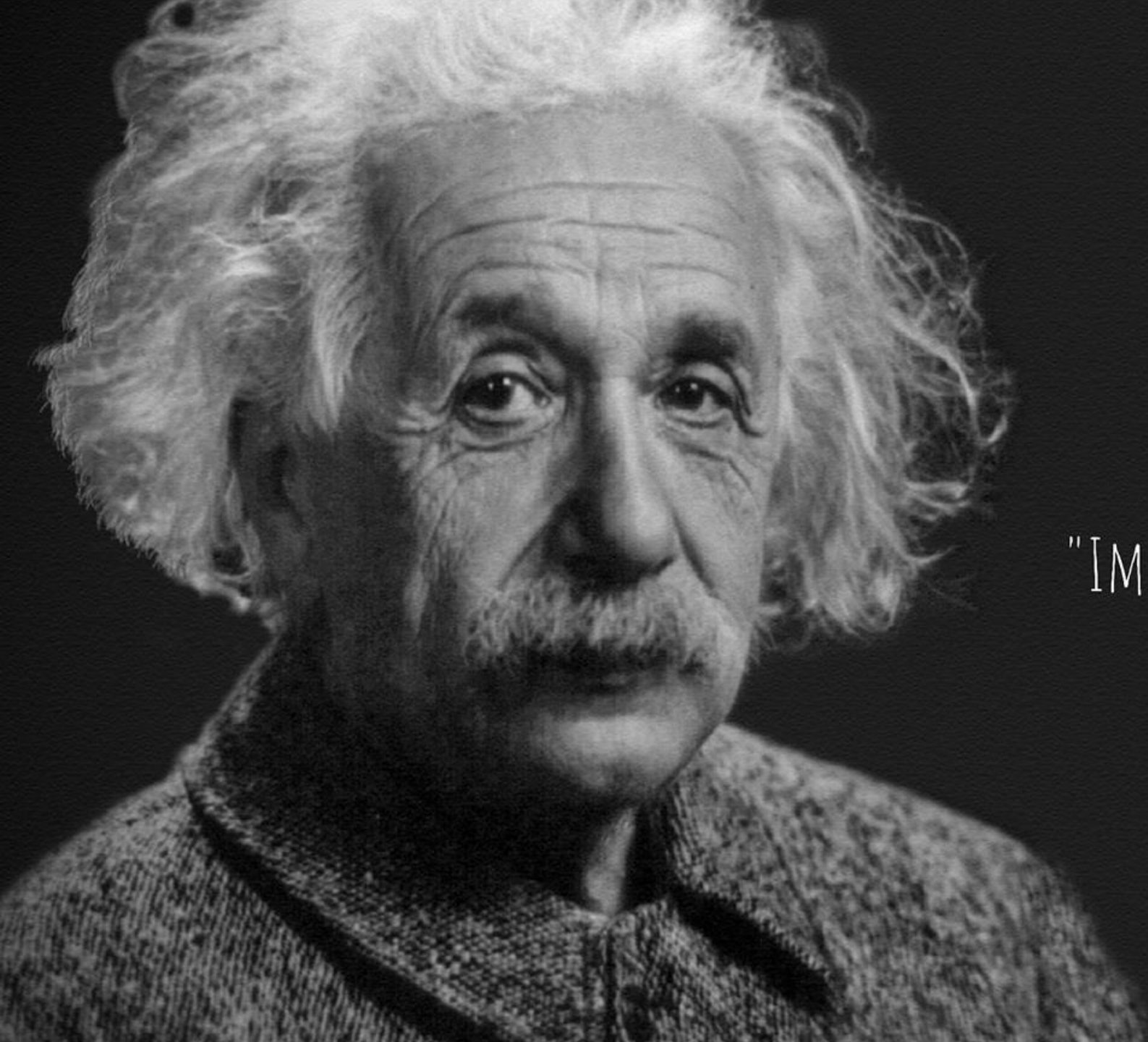


LISTEN DEEPLY & TREAD LIGHTLY

"IF YOUR MINDSET IS UNPREJUDICED....IT IS OPEN TO EVERYTHING. IN THE BEGINNER'S MIND, THERE ARE MANY POSSIBILITIES, BUT IN THE EXPERT'S MIND THERE ARE FEW."

SHUNRYU SUZUKI





"IMAGINATION IS MORE IMPORTANT
THAN KNOWLEDGE."



BE DRIVEN BY CURIOSITY

CO-CREATE, GROW, SCALE



BE AWARE - PREPARED TO
PIVOT



COLLABORATE



VISUALISE, TELL STORIES, DRAW



ACCEPT COMPLEXITY



VARYING PERSPECTIVES &
MODELS



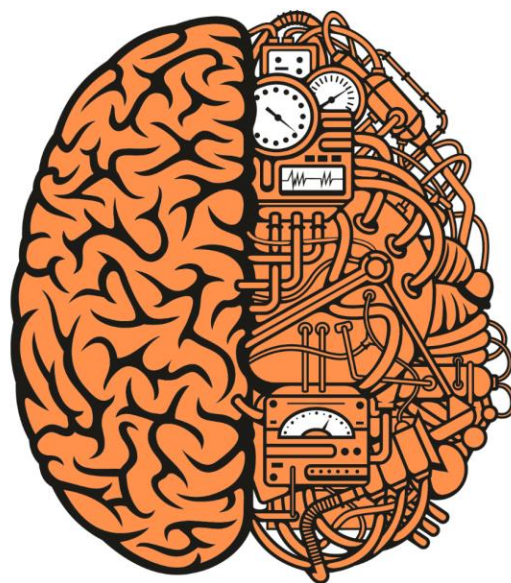
REFLECT ON ACTIONS



BE PEOPLE FOCUSED



EXPERIMENT & ITERATE



YOUTHUX MINDSET

A large, stylized explosion graphic with a central orange and yellow cloud and several smaller ones around it, all with radiating lines.

WHAT BOTHERS YOU?

STARTING TO THINK ABOUT GLOBAL ISSUES

PHASE 1 - DISCOVERY & CREATING YOUR DESIGN BRIEF



TEAM DYNAMICS



DATA ANALYSIS - VALIDATING
YOUR PROBLEM

CREATING YOUR CO-CREATION / DESIGN BRIEF



PROBLEM STATEMENT



INITIAL BRAINSTORMING
& STORYTELLING



A GREAT INVENTION OR A PARKING PROBLEM?

BUILDING A SERIOUSLY
AWESOME
TEAM



NOW
THAT 
IS SERIOUSLY
EPIC

BUILDING AWESOME TEAMS

WHICH ONE ARE YOU MOST LIKE?

1

I ENJOY CREATING AN EFFECTIVE
SOLUTION TO A PROBLEM AND CAN THINK
AHEAD TO IDENTIFY ALTERNATIVES IF
NECESSARY



THE INNOVATOR

2

I ENJOY SHARING CURRENT TRENDS ON
SOCIAL MEDIA AND UNDERSTAND THE
IMPORTANCE OF BEING SEEN BY THE RIGHT
PEOPLE

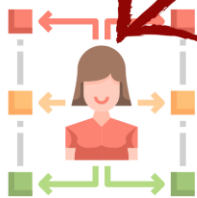


THE INFLUENCER

THE AGITATOR

THE ORCHESTRATOR

I ENJOY ORGANISING AND STRATEGISING
HOW BEST TO REACH AND WORK WITH
PEOPLE BOTH WITHIN AND OUTSIDE THE
TEAM



3

4

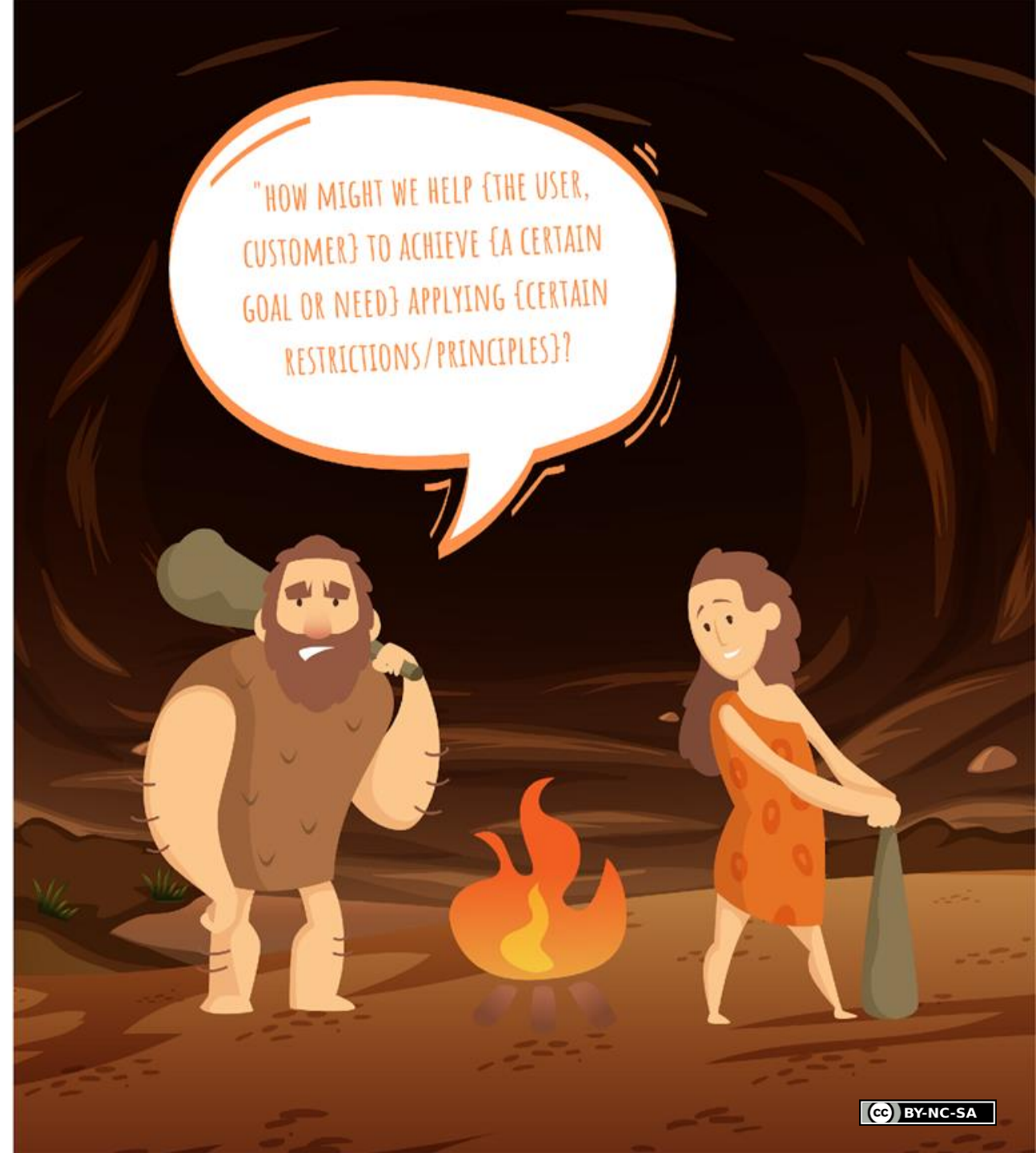
I ENJOY DRAWING ATTENTION TO A
PROBLEM AND RALLYING TO TAKE ACTION
AND TO WORK TOGETHER TO SOLVE IT.



CREATING A PROBLEM STATEMENT

WHAT MAKES A GOOD PROBLEM STATEMENT?

1. A GOOD PROBLEM STATEMENT MUST FIRST AND FOREMOST BE UNDERSTOOD BY EVERYONE ON THE TEAM.
2. SHOULD FOCUS ON HUMAN BRINGS, THEIR NEEDS OR AN ENVIRONMENTAL NEED.
3. THE PROBLEM STATEMENT MUST BE BROAD ENOUGH TO ALLOW CREATIVE FREEDOM TO UNFOLD.
4. THE PROBLEM STATEMENT MUST BE NARROW ENOUGH FOR YOU TO BE ABLE TO SOLVE IT WITH EXISTING RESOURCES (TEAM SIZE, TIME, BUDGET)



AUTHENTICITY

DO THE CELERY TEST



"THE CELERY TEST IS A METAPHOR FOR HOW DECISIONS ARE MADE. UNDERSTANDING THE CELERY TEST IS A REMARKABLE WAY TO TEST IF THE DECISIONS YOU MAKE ARE CONSISTENT WITH YOUR WHY. IT ALSO GIVES CLUES HOW TO SCALE AN IDEA BEYOND ONE PERSON OR ORGANIZATION." □

IT IS ABOUT BEING AUTHENTIC AND CONSISTENT. IF YOU'RE AT A GROCERY STORE GETTING FOOD FOR YOUR HEALTH FOOD BUSINESS, COULD SOMEONE LOOK AT YOUR GROCERIES AT THE CHECKOUT LINE AND IMMEDIATELY KNOW WHAT YOU'RE ALL ABOUT? IF YOU'VE PURCHASED SOY MILK, CHOCOLATE, PUDDING, AND CELERY THE ANSWER IS NO. IF YOU'RE JUST PURCHASING THE SOY MILK AND CELERY, THEN YES.

CREATING A BASIC DESIGN BRIEF

THE PROBLEM STATEMENT IS YOUR STARTING POINT AND NEXT STEP IS TO CREATE A BASIC INNOVATION DESIGN BRIEF OR YOUR BLUEPRINT FOR YOUR IDEA.

WHAT TO START THINKING ABOUT;

- WHO DO WE NEED TO INVOLVE NOW? - "EARLY DOORS STAKEHOLDER MAPPING"
- WHO WE WANT TO HELP? - KRYPTONITE MODEL OR EMPATHY MAP
- WHAT ALREADY EXISTS?- CAN ELEMENTS OF IT HELP OUR OWN SOLUTION?
- WHAT IS MISSING FROM EXISTING SOLUTIONS?
- WHAT DOES A DESIRABLE FUTURE AND VISION LOOK LIKE?
- WHAT SKILLS DO WE HAVE/NEED?



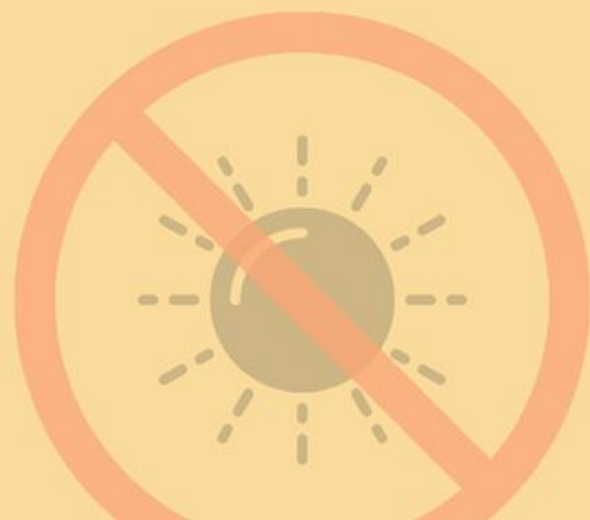
THE KRYPTONITE MODEL

NOURISHERS



CATALYSTS

INHIBITORS



TOXINS



EARLY DOORS STAKEHOLDER MAPPING

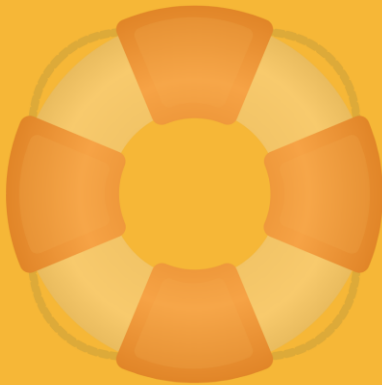
SUPPORTERS



MOVERS



FLOATERS



BLOCKERS

WHEN THINKING ABOUT YOUR
STAKEHOLDERS THERE ARE FOUR MAIN
TYPES:

MOVERS: THESE ARE THE FOLKS THAT CAN
REALLY HELP YOU MOVE AND CRITICAL TO
YOUR SUCCESS (I.E. INVESTORS)

SUPPORTERS: THESE ARE THE FOLKS WHO
CHEER YOU ON FROM THE SIDELINES AND
CAN OFFER ADVICE AND CONNECTIONS

FLOATERS: THESE ARE THE FOLKS THAT MAY
NOT YET BE CONVINCED IN WHAT YOU'RE
TRYING TO DO, BUT COULD BE IMPORTANT
FURTHER DOWN THE LINE.

BLOCKERS: THESE ARE THE BADDIES WHO
DON'T WANT YOU TO SUCCEED



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YOUTHUX - OUR PLAN



1 BUILD A SUSTAINABLE AND INCLUSIVE GLOBAL SOCIAL INNOVATION PLATFORM SUPPORTING 5000 YOUNG CHANGEMAKERS OVER THE NEXT FIVE YEARS

2 REAL-TIME INNOVATION DASHBOARD WITH OVER 55000 VIEWS AND OPINIONS LOGGED BY YOUNG PEOPLE OVER THE NEXT FIVE YEARS



3 CREATION OF A \$2M INNOVATIVE SCALING INVESTMENT MODEL FOR YOUNG SOCIAL INNOVATORS TO CO-CREATE, EXPERIMENT AND BUILD, LAUNCHING SOCIAL INNOVATIONS.

4 LAUNCH 100 LARGE SCALE AND 300 MEDIUM SCALE INNOVATIONS AND ENTERPRISES OWNED BY YOUNG SOCIAL INNOVATORS



5 CREATION OF A GLOBAL CAPACITY AND SKILLS BUILDING MODEL - 5000 PORTFOLIOS OF TALENT CREATED OVER THE NEXT FIVE YEARS SHOWCASING YOUNG CHANGEMAKERS 21ST CENTURY SKILLS

6 TO BE GLOBALLY FOCUSED, GLOBALLY CONNECTED AND GLOBALLY INNOVATIVE.





JOIN THE MOVEMENT

[HTTPS://YOUTHUX.MN.CO](https://youthux.mn.co)



THANK YOU!

WANT TO KNOW MORE
WWW.YOUTHUX.ORG
HELLO@NYBBLELABS.ORG